

3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billina	Address

Media Strategies & Research Attention: Suzanne Lorimer 1580 Lincoln Street Suite 510 Denver, CO 80203

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
576619-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	IOBIES UTILE	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 24-30, 2012	Sept 24-30, 2012

Flight Dates	Order #	Alt Order #
09/24/12 - 09/30/12	576619	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Cuntal

						Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/24/12	09/30/12	M-F 5-530a	5-530a	1-1	:30	2	\$250.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/121-1		<u>Rate</u> \$250.00					
Spots: # Cl		Date Air Time Desc	cription	Start/End Time	Lenat	h Ad-ID			Rate Type
2 4		26/12 5:08 AM M-F		5-530a	:3	0 CMT1216			\$250.00 N
1 4	F 09/	28/12 5:14 AM M-F	5-530a	5-530a	:3	0 CMT1216			\$250.00 NM
2 09/24/12	09/30/12	M-F 530-6a	530-6a	11111	:30	5	\$250.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 11111		<u>Rate</u> \$250.00					
Spots: # Cl	n Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Typ
4 4		24/12 5:52 AM M-F	530-6a	530-6a	:3	0 CMT1215			\$250.00 NI
1 4	Tu 09/	25/12 5:36 AM M-F	530-6a	530-6a	:3	0 CMT1216			\$250.00 N
5 4	W 09/	26/12 5:51 AM M-F	530-6a	530-6a	:3	0 CMT1217			\$250.00 N
2 4	Th 09/	27/12 5:44 AM M-F	530-6a	530-6a	:3	0 CMT1217			\$250.00 NI
3 4	F 09/	28/12 5:45 AM M-F	530-6a	530-6a	:3	0 CMT1217			\$250.00 N
3 09/24/12	09/30/12	M-F 6-7a	6-7a	11-11	:30	4	\$450.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 11-11		<u>Rate</u> \$450.00					
Spots: # Cl	n Day Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1 4		24/12 6:42 AM M-F	6-7a	6-7a	:3	O CMT1215			\$450.00 N
2 4	Tu 09/	25/12 6:13 AM M-F	6-7a	6-7a	:3	0 CMT1217			\$450.00 N
4 4	Th 09/	27/12 6:13 AM M-F	6-7a	6-7a	:3	O CMT1217			\$450.00 N
5 4	F 09/	28/12 6:39 AM M-F	6-7a	6-7a	:3	0 CMT1216			\$450.00 N



Invoice #	Invoice Date	Invoice Month	Invoice Period
576619-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 24-30, 2012	Sept 24-30, 2012

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 09/24/12	09/30/12	M-F 7-9a	7-9a	11111	:30	5	\$450.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/12 11111-		<u>Rate</u> \$450.00			***************************************		
Spots: # 0				Start/End Time		h Ad-ID			Rate Type
14		9/24/12 8:54 AM M-		7-9a 7-9a		0 CMT1215 0 CMT1216			\$450.00 NM \$450.00 NM
2 4		9/25/12 8:13 AM M- 9/26/12 8:54 AM M-		7-9a 7-9a		0 CMT1216			\$450.00 NM
4 4		9/27/12 8:08 AM M-		7-9a		O CMT1216			\$450.00 NM
5 4	F 09	9/28/12 8:29 AM M-	F 7-9a	7-9a	:3	0 CMT1217			\$450.00 NM
5 09/25/12	09/25/12	M-F 9-10a	9-10a	-1	:30	1	\$250.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTF5 09/30/12 -1		<u>Rate</u> \$250.00					
Spots: # 0				Start/End Time		h <u>Ad-ID</u>			Rate Type
1 4	Tu 09 See MG		F 9-10a	9-10a	:0	0			\$250.00 NM
2 4		9/28/12 9:27 AM M- 5.1 09/25	F 9-10a	9-10a	:3	0 CMT1216			\$250.00 NM
6 09/24/12	09/30/12	M-F 10-11a	10-11a	11	:30	2	\$150.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFS 11		<u>Rate</u> \$150.00			•		
Spots: # 0				Start/End Time		h Ad-ID			Rate Type
1 4		9/24/12 10:36 AM M-		10-11a		0 CMT1215			\$150.00 NM
2 4	Th 09	9/27/12 10:47 AM M-	F 10-11a	10-11a	:3	0 CMT1217			\$150.00 NM
7 09/24/12	09/30/12	M-F 11-1130a	11-1130a	1-1	:30	2	\$100.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/121-1-		<u>Rate</u> \$100.00					
Spots: # 0				Start/End Time		<u>h Ad-ID</u>			<u>Rate Type</u>
1 4		9/26/12 11:20 AM M-		11-1130a		0 CMT1217			\$100.00 NM
2.4		9/28/12 11:27 AM M-		11-1130a		0 CMT1217			\$100.00 NM
8 09/24/12	09/30/12	M-F 1130a-12p	1130a-12p	-1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/12 -1		<u>Rate</u> \$100.00					
Spots: # 0		r Date <u>Air Time</u> De	scription	Start/End Time		h Ad-ID			Rate Type
1 4	Tu 09	9/25/12 11:45 AM M-	F 1130a-12p	1130a-12p	:3	0 CMT1216			\$100.00 NM
9 09/24/12	09/30/12	M-F 12-1p	12-1p	~~~1~~~	:30	1	\$225.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTF: 09/30/121-		<u>Rate</u> \$225.00					
Spots: # 0		<u>ir Date</u> <u>Air Time</u> <u>De</u> 9/27/12 12:37 PM M-		Start/End Time 12-1p		<u>h Ad-ID</u> 0 смт1216			<u>Rate</u> <u>Type</u> \$225.00 NM
10 09/24/12	09/30/12	M-F 1-2p	1-2p	1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFS 09/30/12 1		<u>Rate</u> \$100.00					
Spots: # 0				Start/End Time		h Ad-ID			Rate Type
1 4	M 09	9/24/12 1:54 PM M-	F 1-2p	1-2p	:3	0 CMT1215			\$100.00 NM



`	Invoice #	Invoice Date	Invoice Month	Invoice Period
	576619-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 24-30, 2012	Sept 24-30, 2012

ine Start Da	te End Date	Description	Start	/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
11 09/28/12	09/28/12	M-F 2-3p	2-3p		1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/24/12		<u>TWTFSS</u> <u>Sp</u>	ots/Week 1	<u>Rate</u> \$100.00					
Spots: #			ne <u>Description</u> PM M-F 2-3p		Start/End Time 2-3p		<u>h Ad-ID</u> 0 CMT1216			<u>Rate Type</u> \$100.00 NM
12 09/24/12	09/28/12	M-F 3-4p	3-4p		1-11	:30	3	\$100.00	NM	
Weeks:	Start Date 09/24/12		<u>TWTFSS</u> <u>Sp</u> -11	ots/Week 3	<u>Rate</u> \$100.00					
Spots: #			ne Description	J	Start/End Time	Lengt	h Ad-ID			Rate Type
1	•		PM M-F 3-4p		3-4p		0 CMT1215			\$100.00 NM
2			PM M-F 3-4p		3-4p		0 CMT1216			\$100.00 NM
3			PM M-F 3-4p		3-4p		0 CMT1217			\$100.00 NM
										ψ,00.00 141V
13 09/24/12	09/28/12	M-F 4-5p	4-5p		111	:30	3	\$300.00	NM	
Weeks:	Start Date 09/24/12		<u>TWTFSS</u> <u>Sp</u> 11	ots/Week 3	<u>Rate</u> \$300.00					
Spots: #			ne Description		Start/End Time		<u>h Ad-ID</u>			<u>Rate Type</u>
1 -			PM M-F 4-5p		4-5p	:3	0 CMT1215			\$300.00 NM
2 -	4 Tu 09	9/25/12 4:26 [PM M-F 4-5p		4-5p	:3	0 CMT1217			\$300.00 NM
3 -	4 F 09	9/28/12 4:20 [PM M-F 4-5p		4-5p	:3	0 CMT1217			\$300.00 NM
14 09/24/12	09/28/12	M-F 5-6p	5-6p		-1111	:30	4	\$450.00	NM	
Weeks:	Start Date 09/24/12		<u>TWTFSS</u> <u>Sp</u>	ots/Week 4	<u>Rate</u> \$450.00					
Spots: #	Ch Day Ai	ir Date Air Tin	ne Description		Start/End Time	Lengt	h Ad-ID			Rate Type
1 -	4 Tu 09	9/25/12 5:14 (PM M-F 5-6p		5-6p	:3	0 CMT1216			\$450.00 NM
2 -	4 W 09	9/26/12 5:10 [PM M-F 5-6p		5-6p	:3	0 CMT1217			\$450.00 NM
3 /	4 Th 09	9/27/12 5:42 F	PM M-F 5-6p		5-6p	:3	O CMT1216			\$450.00 NM
4 /	4 F 09	9/28/12 5:14 F	PM M-F 5-6p		5-6p	:3	0 CMT1216			\$450.00 NM
15 09/24/12	09/28/12	M-F 6-630p	6-630	Ор	1-11	:30	3	\$600.00	NM	
Weeks:	Start Date 09/24/12		TWTFSS Sp -11	ots/Week 3	<u>Rate</u> \$600.00			·····		
Spots: #			ne Description	•	Start/End Time	Lenat	h Ad-ID			Rate Type
1			PM M-F 6-630p		6-630p		0 CMT1215			\$600.00 NM
2 -	4 W 09	9/26/12 6:09 F	PM M-F 6-630p		6-630p	:3	0 CMT1216			\$600.00 NM
3 4			PM M-F 6-630p		6-630p		0 CMT1217			\$600.00 NM
16 09/24/12	09/28/12	M-F 630-7p	630-7	7p	-1	:30	1	\$1,400.00	NM	
Weeks:	Start Date			ots/Week	Rate					
rround,	09/24/12		1	1	\$1,400.00					
Spots: #	Ch <u>Day</u> Ai		ne Description		Start/End Time	Lengt	n Ad-ID			Rate Type
2 4	4 Tu 09	9/25/12 6:47 F	PM M-F 630-7p		630-7p		O CMT1217			\$1,400.00 NM
17 09/24/12	09/24/12	FOX Prime N	1onday 7-8p 7p-8p)	1	:30	1	\$1,500.00	NM	
Weeks:	Start Date 09/24/12		TWTFSS Sp	ots/Week 1	<u>Rate</u> \$1,500.00					
Spots: #	Ch <u>Day Ai</u>	<u>r Date Air Tin</u>	ne Description		Start/End Time	<u>Leng</u> t	n Ad-ID			<u>Rate</u> Type
1			PM FOX Prime Mo	nday 7-8p	7p-8p		CMT1215			\$1,500.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
576619-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 24-30, 2012	Sept 24-30, 2012

Spots/

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19 09/26/12	09/26/12	FOX X Factor	7-9p	1	:30	1	\$1,500.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/121	Spots/Week 1	<u>Rate</u> \$1,500.00				•	
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descr	iption	Start/End Time	Lengt	n Ad-ID			Rate Type
1 4	W 09	0/26/12 8:44 PM FOX)	(Factor	7-9p	:3	CMT1217			\$1,500.00 NM
20 09/27/12	09/27/12	FOX X Factor	7-9p	1	:30	1	\$1,200.00	NM	
Weeks:	<u>Start Date</u> 09/24/12	End Date MTWTFSS 09/30/121	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # C			iption	Start/End Time	Lengti	h Ad-ID			Rate Type
1 4		7:22 PM FOX 2		7-9p		CMT1216			\$1,200.00 NM
21 09/28/12	09/28/12	FOX Prime Friday 7-8	р 7р-8р		:30	1	\$800.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/121	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	F 09)/28/12 7:46 PM FOX F	Prime Friday 7-8p	7p-8p	:30) CMT1217			\$800.00 NM
22 09/24/12	09/28/12	M-F 9-10p	9-10p	1-1-1	:30	3	\$750.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 1-1-1	Spots/Week 3	<u>Rate</u> \$750.00					
Spots: # C		r Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
3 4)/24/12 9:14 PM M-F 9		9-10p	***************************************	0 CMT1215			\$750.00 NM
1 4	W 09	9:29 PM M-F 9	-10p	9-10p	:30) CMT1216			\$750.00 NM
2 4	F 09)/28/12 9:36 PM M-F 9	-10p	9-10p	:30) CMT1216			\$750.00 NM
24 09/25/12	09/27/12	M-F 1030-1102p	1030-1102p	-1-1	:30	2	\$375.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -1-1	Spots/Week 2	<u>Rate</u> \$375.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descr	iption	Start/End Time	Lengtl	n Ad-ID			Rate Type
2 4	Tu 09	7/25/12 10:53 PM M-F 1	030-1102p	1030-1102p	:30) CMT1216			\$375.00 NM
1 4	Th 09)/27/12 10:42 PM M-F 1	030-1102p	1030-1102p	:30) CMT1217			\$375.00 NM
25 09/30/12	09/30/12	Su 1030-1102p	1030-1102p	App page state and and I	:30	1	\$375.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/121	Spots/Week	<u>Rate</u> \$375.00					
Spots: # C	h Day Ai		iption	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 4		0/30/12 10:52 PM Su 10	30-1102p	1030-1102p	;30	CMT1216			\$375.00 NM
26 09/25/12	09/25/12	M-F 1102p-1132p	M-F 1102p-1132p	-1	:30	1	\$250.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -1	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # C			,	Start/End Time	Lenati	n Ad-ID			Rate Type
1 4		0/25/12 11:22 PM M-F 1		M-F 1102p-1132) CMT1217			\$250.00 NM
27 09/24/12	09/30/12	Sa 7-9a	Sa 7-9a	~~\$ <u>~</u>	:30	1	\$300.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12S-	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # C		* * * * * * * * * * * * * * * * * * * *	iption	Start/End Time	Lengti	n Ad-ID			Rate Type
1 4		7:08 AM Sa 7-9		Sa 7-9a		CMT1217			\$300.00 NM
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Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	576619-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 24-30, 2012	Sept 24-30, 2012

Total Spots

51

Gross Total

\$22,200.00

Payment Terms 30 Days

Agency Commission

\$3,330.00

Net Amount Due

\$18,870.00





WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Media Strategies & Research Attention: Suzanne Lorimer 1580 Lincoln Street Suite 510 Denver, CO 80203

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
574965-1	09/30/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

	Advertiser	Product	Estimate Number
-	McCaskill/D/MO/US Senate	Sept 17-23, 2012	Sept 17-23, 2012

Flight Dates 09/17/12 - 09/23/12	Order # 574965	Alt Order #
Billing Calendar Broadcast	Billing Type Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

						Spots/			
Line Start Date	End Date	Description	Start/End T	ime MTWTFSS	Length	Week	Rate	Type	***************************************
1 09/17/12	09/23/12	M-F 5-530a	5-530a	1-1-1	:30	3	\$250.00	NM	
Weeks:	Start Date		TFSS Spots/We	eek <u>Rate</u> 3 \$250.00					
Spots: # Ch	n Day Ai	ir Date Air Time	Description	Start/E	nd Time Leng	th Ad-ID			Rate Type
1 4		9/17/12 5:07 AM	M-F 5-530a	5-530a		30 CMT1215			\$250.00 NM
2 4	W 09	9/19/12 5:22 AN	IM-F 5-530a	5-530a		30 CMT1215			\$250.00 NM
3 4	F 09	9/21/12 5:14 AM	IM-F 5-530a	5-530a	:	30 CMT1215			\$250.00 NM
2 09/17/12	09/23/12	M-F 530-6a	530-6a	11111	:30	5	\$250.00	NM	
Weeks:	Start Date 09/17/12		TFSS Spots/We	eek <u>Rate</u> 5 \$250.00	· · · · · · · · · · · · · · · · · · ·				
Spots: # Ch	Day Ai	<u>ir Date</u> <u>Air Time</u>	Description	Start/E	<u>nd Time</u> <u>Leng</u>	th Ad-ID			Rate Type
1 4	M 09	9/17/12 5:45 AM	IM-F 530-6a	530-6a	::	30 CMT1215			\$250.00 NM
2 4	Tu 09	9/18/12 5:36 AN	IM-F 530-6a	530-6a	:	30 CMT1215			\$250.00 NM
3 4	W 09	9/19/12 5:43 AN	IM-F 530-6a	530-6a	.*	30 CMT1215			\$250.00 NM
4 4	Th 09	9/20/12 5:54 AN	M-F 530-6a	530-6a	::	30 CMT1215			\$250.00 NM
5 4	F 09	9/21/12 5:45 AM	IM-F 530-6a	530-6a		30 CMT1215			\$250.00 NM
3 09/17/12	09/23/12	M-F 6-7a	6-7a	11111	:30	5	\$450.00	NM	
Weeks:	Start Date 09/17/12		TFSS Spots/We	<u>eek Rate</u> 5 \$450.00					
Spots: # Ch	Day Ai	ir Date Air Time	Description	Start/E	<u>nd Time</u> <u>Leng</u>	th Ad-ID			Rate Type
14	M 09	9/17/12 6:07 AM	IM-F 6-7a	6-7a		30 CMT1215			\$450.00 NM
2 4	Tu 09	9/18/12 6:43 AM	IM-F 6-7a	6-7a	::	30 CMT1215			\$450.00 NM
3 4	W 09	9/19/12 6:38 AM	IM-F 6-7a	6-7a	::	30 CMT1215			\$450.00 NM
4 4	Th 09	9/20/12 6:37 AM	IM-F 6-7a	6-7a	::	30 CMT1215			\$450.00 NM
5 4	F 09	9/21/12 6:55 AM	IM-F 6-7a	6-7a		30 CMT1215			\$450.00 NM



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574965-1	09/30/12	September 2012	08/27/12 - 09/23/12

<u>Advertiser</u>	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 17-23, 2012	Sept 17-23, 2012

	•				S	pots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length V	Veek	Rate	Туре	
4 09/17/12	09/23/12	M-F 7-9a	7-9a	11111	:30	5	\$450.00	NM	
Weeks:	Start Date	End Date MTWTFS		Rate					
C4 # C	09/17/12	09/23/12 11111		\$450.00	loneth /	ud ID			Beta Time
Spots: <u>#</u> C 1 4		<u>Date Air Tìme De</u> /17/12 8:25 AM M-		<u>Start/End Time</u> 7-9a	Length A	MT1215			<u>Rate Type</u> \$450.00 NM
2 4		/18/12 8:59 AM M-		7-9a		MT1215			\$450.00 NM
3 4		/19/12 8:55 AM M-		7-9a		MT1215			\$450.00 NM
4 4		/20/12 8:28 AM M-		7-9a		MT1215			\$450.00 NM
5 4		/21/12 8:58 AM M-		7-9a	:30 🤇	MT1215			\$450.00 NM
5 09/17/12	09/23/12	Sa 7-9a	Sa 7-9a	1-	:30	1	\$225.00	NM	
Weeks:	Start Date			Rate					
	09/17/12	09/23/12		\$225.00					D. (-
Spots: # C				Start/End Time	Length A				Rate Type
1 4	Sa 09	/22/12 8:59 AM Sa	. /-9a	Sa 7-9a	:30 €	MT1215	······································		\$225.00 NM
6 09/17/12	09/23/12	M-F 9-10a	9-10a	-1-1	:30	2	\$150.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFS		<u>Rate</u> \$150.00					
Spots: # C				Start/End Time	Length A	rd-ID			Rate Type
3pots. <u>#</u> 0		/18/12 9:59 AM M-		9-10a		MT1215			\$150.00 NM
2 4		/20/12 9:15 AM M-		9-10a		MT1215			\$150.00 NM
7 09/17/12	09/17/12	M-F 10-11a	10-11a	1	:30	1	\$150.00	NM	Ψ100.00 14M
7 09/17/12	09/1//12	Wi*F ₹U* € [a	10-114	1,	.50	ŧ	\$100.00	INEVI	
Weeks:	Start Date 09/17/12	End Date MTWTFS		<u>Rate</u> \$150.00					
Spots: # C	Ch <u>Day Air</u>	Date Air Time De	scription	Start/End Time	Length A	\d-ID			Rate Type
14		/17/12 10:35 AM M-	F 10-11a	10-11a	:30 0	MT1215			\$150.00 NM
8 09/21/12	09/21/12	M-F 11a-12p	11a-12p	1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/17/12	End Date MTWTFS		<u>Rate</u> \$100.00					
Spots: # C			•	Start/End Time	Length A	Ad-ID			Rate Type
1 4		/21/12 11:21 AM M-		11a-12p		MT1215			\$100.00 NM
9 09/19/12	09/19/12	M-F 12-1p	12-1p	1	:30	1	\$150.00	NM	· · · · · · · · · · · · · · · · · · ·
Maden	Stort Dota	End Date MTWTFS	SS Spots/Week	Rate					······································
Weeks:	Start Date 09/17/12	09/23/121		\$150.00					
Spots: # C	Ch <u>Day Aìr</u>			Start/End Time	<u>Length</u> A				Rate Type
1 4	W 09	/19/12 12:39 PM M-	F 12-1p	12-1p	:30 <	MT1215			\$150.00 NM
10 09/18/12	09/18/12	M-F 1-2p	1-2p	-1	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date MTWTFS		Rate	····				
Spots: # C	09/17/12 Ch Day Air	09/23/12 -1		\$100.00 Start/End Time	lenath /	74-1D			Rato Typo
Spots: <u>#</u> 0 1 4				1-2p	Length A	MT1215			<u>Rate Type</u> \$100.00 NM
1 4	, 10 US	TOTA I.OI FIVI IVI	ι 1"ΖΡ	1-22	.50				ψιψο.συ IVIVI



Invoice #	Invoice Date	Invoice Month	Invoice Period
574965-1	09/30/12	September 2012	08/27/12 - 09/23/12

Advertiser	<u>Product</u>	Estimate Number
McCaskill/D/MO/US Senate	Sept 17-23, 2012	Sept 17-23, 2012

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11	09/20/12	09/20/12	M-F 2-3p	2-3p	1	:30	1	\$100.00	NM	
1	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/121	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: <u>#</u> Ch 1 4		<u>r Date</u> <u>Air Time Descrip</u> /20/12 2:11 PM M-F 2-3		Start/End Time 2-3p		<u>h Ad-ID</u> 0 CMT1215			<u>Rate Type</u> \$100.00 NM
12	09/19/12	09/21/12	M-F 3-4p	3-4p	~~1~1~~	:30	2	\$100.00	NM	
<u> </u>	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/121-1	Spots/Week 2	<u>Rate</u> \$100.00					
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4		/19/12 3:59 PM M-F 3-4		3-4p		0 CMT1215			\$100.00 NM
<u></u>	2 4	F 09.	/21/12 3:47 PM M-F 3-4	1p	3-4p	:3	O CMT1215			\$100.00 NM
13	09/17/12	09/20/12	M-F 4-5p	4-5p	1111	:30	4	\$225.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 1111	Spots/Week 4	<u>Rate</u> \$225.00					
:	Spots: # Ch			otion	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
	1 4	M 09	/17/12 4:11 PM M-F 4-5	δp	4-5p	:3	0 CMT1215			\$225.00 NM
	2 4	Tu 09	/18/12 4:25 PM M-F 4-5	5p	4 -5p	:3	0 CMT1215			\$225.00 NM
	3 4		/19/12 4:43 PM M-F 4-8	•	4-5p		0 CMT1215			\$225.00 NM
L	4 4	Th 09.	/20/12 4:12 PM M-F 4-5	бр	4-5p	:3	0 CMT1215			\$225.00 NM
14	09/17/12	09/21/12	M-F 5-6p	5-6p	-1-11	:30	3	\$300.00	NM	
\	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 -1-11	Spots/Week 3	<u>Rate</u> \$300.00			.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
3	Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 4		/18/12 5:08 PM M-F 5-6	•	5-6p		0 CMT1215			\$300.00 NM
	2 4		/20/12 5:51 PM M-F 5-6	•	5-6p		0 CMT1215			\$300.00 NM
L	3 4	F 09.	/21/12 5:27 PM M-F 5-6	<u> </u>	5-6p	:3	0 CMT1215			\$300.00 NM
15	09/17/12	09/21/12	M-F 6-630p	6-630p	11111	:30	5	\$400.00	NM	
\ \ \	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 11111	Spots/Week 5	<u>Rate</u> \$400.00		***************************************			
5	Spots: # Ch			otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4		/17/12 6:09 PM M-F 6-6	330p	6-630p		0 CMT1215			\$400.00 NM
	2 4		/18/12 6:08 PM M-F 6-6	,	6-630p		0 CMT1215			\$400.00 NM
	3 4		/19/12 6:13 PM M-F 6-6		6-630p		O CMT1215			\$400.00 NM
	4 4		/20/12 6:07 PM M-F 6-6	•	6-630p		0 CMT1215			\$400.00 NM
	5 4	F 09	/21/12 6:22 PM M-F 6-6	830p	6-630p	:3	0 CMT1215			\$400.00 NM
16	09/17/12	09/21/12	M-F 630-7p	630-7p	11111	:30	5	\$300.00	NM	
1	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 11111	Spots/Week 5	<u>Rate</u> \$300.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate Type</u>
	1 4		/17/12 6:43 PM M-F 63	0-7p	630-7p		O CMT1215			\$300.00 NM
	2 4		/18/12 6:53 PM M-F 63	•	630-7p		0 CMT1215			\$300.00 NM
	3 4		/19/12 6:42 PM M-F 63	•	630-7p		0 CMT1215			\$300.00 NM
	4.4		/20/12 6:36 PM M-F 63	•	630-7p		0 CMT1215			\$300.00 NM
L	5 4	F 09	/21/12 6:42 PM M-F 63	0-7p	630-7p	:3	O CMT1215			\$300.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

*	Invoice #	Invoice Date	Invoice Month	Invoice Period
	574965-1	09/30/12	September 2012	08/27/12 - 09/23/12

<u>Advertiser</u>	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 17-23, 2012	Sept 17-23, 2012

_ine Start Da	ate End Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
17 09/17/1:	2 09/17/12	FOX Prir	me Monday 7-8p	7p-8p	1	:30	1	\$1,500.00	NM	
Weeks: Spots:#	Start Date 09/17/12 Ch Day A	09/23/12	MTWTFSS 1 ir Time Descripti	Spots/Week 1 on	Rate \$1,500.00 Start/End Time	Lengti	h Ad-ID			Rate Type
			:18 PM FOX Prin		7p-8p		O CMT1215			\$1,500.00 NM
18 09/18/1	2 09/18/12	FOX Prir	me Tuesday Rota	17p-9p	-1	:30	1	\$1,500.00	NΜ	
Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: <u>#</u> 1			r Time <u>Descripti</u> :02 PM FOX Prin	on ne Tuesday Rotator	Start/End Time 7p-9p		<u>n Ad-ID</u> 0 смт1215			<u>Rate</u> <u>Type</u> \$1,500.00 NM
19 09/19/1	2 09/19/12	FOX X F	actor	7-9p	1	:30	1	\$1,800.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,800.00			****		
Spots: <u>#</u> 1			r Time Descripti :59 PM FOX X F		Start/End Time 7-9p		<u>h Ad-ID</u> 0 смт1215			<u>Rate Type</u> \$1,800.00 NM
20 09/20/1	2 09/20/12	FOX Prir	me Thursday 8-9	r8p-9p		:30	1	\$2,000.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: <u>#</u> 1			i <u>r Time</u> <u>Descripti</u> ::46 PM FOX Prir	<u>on</u> ne Thursday 8-9p	Start/End Time 8p-9p		<u>h Ad-ID</u> 0 CMT1215			<u>Rate</u> <u>Type</u> \$2,000.00 NM
21 09/21/1	2 09/21/12	FOX Prir	me Friday 7-8p	7p-8p	1	:30	1	\$600.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$600.00	***************************************				
Spots: <u>#</u> 1			ir Time Descripti :18 PM FOX Prir		Start/End Time 7p-8p		h <u>Ad-ID</u> 0 CMT1215			<u>Rate Type</u> \$600,00 NM
22 09/17/1	2 09/21/12	M-F 9-10	Ор	9-10p	11111	:30	5	\$500.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 11111	<u>Spots/Week</u> 5	<u>Rate</u> \$500.00					
Spots: <u>#</u> 1			ir Time Descripti		Start/End Time 9-10p		<u>h Ad-ID</u> 0 CMT1215			<u>Rate Type</u> \$500.00 NM
			:56 PM M-F 9-10	-	9-10p		0 CMT1215			\$500.00 NM
			::08 PM M-F 9-10 ::39 PM M-F 9-10		9-10p 9-10p		0 CMT1215 0 CMT1215			\$500.00 NM \$500.00 NM
			:08 PM M-F 9-10		9-10p		0 CMT1215			\$500.00 NM
23 09/17/1	2 09/17/12	M-F 10-1	1030p	10-1030p	1	:30	1	\$750.00	NM	
Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: <u>#</u> 1			ir Time Descripti 0:24 PM M-F 10-1		Start/End Time 10-1030p		h <u>Ad-ID</u> 0 CMT1215			<u>Rate Type</u> \$750.00 N M
24 09/20/1	2 09/20/12	M-F 103	0-1102p	1030-1102p	1	:30	1	\$375.00	NM	
Weeks:	<u>Start Date</u> 09/17/12	End Date 09/23/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: <u>#</u> 1			<u>ir Time</u> <u>Descript</u> 0:43 PM M-F 103		Start/End Time 1030-1102p		<u>h Ad-ID</u> 0 смт1215			<u>Rate Type</u> \$375.00 NM



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

 Invoice #	Invoice Date	Invoice Month	Invoice Period
574965-1	09/30/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Ocpt 11 Lo, LoiL	Sept 17-23, 2012

							Spots/			
Lin	e Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	25 09/23/12	09/23/12	Su 10-1030p	10-1030p	1	:30	1	\$420.00		
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/121	Spots/Week 1	<u>Rate</u> \$420.00			•••		
	Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Desc</u> /23/12 10:06 PM Su 1		Start/End Time 10-1030p		th <u>Ad-ID</u> 30 CMT1215			<u>Rate</u> <u>Type</u> \$420.00 NM

<u>Total Spots</u> 58 <u>Gross Total</u> \$24,570.00

Payment Terms 30 Days

Agency Commission

\$3,685.50

Net Amount Due

\$20,884.50





3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

Media Strategies & Research Attention: Suzanne Lorimer 1580 Lincoln Street Suite 510 Denver, CO 80203

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
573336-1	09/30/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 10-16, 2012	Sept 10-16, 2012

Order #	Alt Order #
573336	
Billing Type	·
Cash	

Advertiser Code	e Product Code
Advertiser Ref	<u> </u>
	573336 Billing Type Cash Advertiser Code

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	09/10/12	09/16/12	M-F 5-530a	5-530a	111	:30	3	\$250.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12111-		<u>Rate</u> \$250.00					
	Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4		12/12 5:09 AM M-F	5-530a	5-530a	:3	0 CMT1215			\$250.00 NM
	2 4	Th 09/	/13/12 5:23 AM M-F	5-530a	5-530a	:3	0 CMT1215			\$250.00 NM
	3 4	F 09/	(14/12 5:24 AM M-F	5-530a	5-530a	:3	0 CMT1215			\$250.00 NM
7	09/10/12	09/14/12	M-F 530-6a	530-6a	1-111	:30	4	\$250.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 1-111-		<u>Rate</u> \$250.00					
	Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	M 09/	10/12 5:43 AM M-F	530-6a	530-6a	:3	0 CMT1215			\$250.00 NM
	2 4	W 09/	12/12 5:36 AM M-F	530-6a	530-6a	:3	0 CMT1215			\$250.00 NM
	3 4	Th 09/	13/12 5:45 AM M-F	530-6a	530-6a	:3	0 CMT1215			\$250.00 NM
	4 4	F 09/	14/12 5:52 AM M-F	530-6a	530-6a	:3	0 CMT1215			\$250.00 NM
	3 09/10/12	09/14/12	M-F 6-7a	6-7a	1-111	:30	4	\$300.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 1-111-		<u>Rate</u> \$300.00					
1	Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 4	M 09/	10/12 6:08 AM M-F	6-7a	6-7a	:3	0 CMT1215			\$300.00 NM
	2 4	W 09/	12/12 5:59 AM M-F	6-7a	6-7a	:3	0 CMT1215			\$300.00 NM
	3 4	Th 09/	13/12 6:54 AM M-F	6-7a	6-7a	:3	O CMT1215			\$300.00 NM
	4 4	F 09/	14/12 6:59 AM M-F	6-7a	6-7a	:3	0 CMT1215			\$300.00 NM

\$150.00 NM

INVOICE



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Th 09/13/12 12:39 PM M-F 12-1p

- 11	Invoice #	Invoice Date	Invoice Month	Invoice Period
	573336-1	09/30/12	Ochtember 2012	08/27/12 - 09/16/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 10-16, 2012	Sept 10-16, 2012

ne Start Date	End Date	Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
4 09/10/12	09/14/12	M-F 7-9a	7-9a	1-111	:30	4	\$450.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFS 09/16/12 1-111-		<u>Rate</u> \$450.00					
Spots: # C	h <u>Day Ai</u>	Date Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Typ
1 4	M 09	/10/12 8:07 AM M-F		7-9a	:30	CMT1215			\$450.00 N
2 4	W 09	/12/12 8:32 AM M-F	⁻ 7-9a	7-9a	:30	CMT1215			\$450.00 N
3 4	Th 09	/13/12 8:46 AM M-F	7-9a	7-9a	:30	CMT1215			\$450.00 N
4 4	F 09	/14/12 8:10 AM M-F	7-9a	7-9a	:30	CMT1215			\$450.00 N
5 09/15/12	09/15/12	Sa 7-9a	Sa 7-9a	1-	:30	1	\$225.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFS. 09/16/121		<u>Rate</u> \$225.00				· · · · · · · · · · · · · · · · · · ·	
Spots: # C	h <u>Day Air</u>	Date Air Time Des	scription	Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Typ
1 4	Sa 09	/15/12 8:25 AM Sa	7-9a	Sa 7-9a	:30	CMT1215			\$225.00 N
6 09/16/12	09/16/12	Su 7-9a	Su 7-9a	1	:30	1	\$150.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFS: 09/16/12		<u>Rate</u> \$150.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Tyr
1 4		/16/12 8:38 AM Su	7-9a	Su 7-9a		CMT1215			\$150.00 N
7 09/13/12	09/13/12	M -F 9-10a	9-10a		:30	1	\$150.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFS 09/16/121		<u>Rate</u> \$150.00			, ,		
Spots: # C	h <u>Day Air</u>	Date Air Time Des	scription	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
1 4	Th 09	/13/12 9:58 AM M-F	9-10a	9-10a	:30	CMT1215			\$150.00 N
8 09/10/12	09/12/12	M-F 10-11a	10-11a	1-1	:30	2	\$150.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFS: 09/16/12 1-1		<u>Rate</u> \$150.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Tyr
1 4	M 09	/10/12 10:43 AM M-F	- 10-11a	10-11a	:30	CMT1215			\$150.00 N
2 4	W 09	/12/12 10:51 AM M-F	- 10-11a	10-11a	:30	CMT1215			\$150.00 N
9 09/14/12	09/14/12	M-F 11a-12p	11a-12p	1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFS: 09/16/121-	***************************************	<u>Rate</u> \$100.00					
Spots: # C				Start/End Time	Length	Ad-ID			Rate Typ
1 4		/14/12 11:27 AM M-F		11a-12p		CMT1215			\$100.00 N
10 09/13/12	09/13/12	M-F 12-1p	12-1p	1	:30	1	\$150.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFS: 09/16/121		<u>Rate</u> \$150.00		 			
Spots: # C			•	Start/End Time	Length	Ad-ID			Rate Tyr
οροω. <u>#</u> 0	" <u> </u>		(5.15.1511	Otalowing Thine	<u> </u>	: (\alpha 1D			Marc Tyl

12-1p

:30 CMT1215



Invoice #	Invoice Date	Invoice Month	Invoice Period
573336-1	09/30/12	September 2012	08/27/12 - 09/16/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 10-16, 2012	Sept 10-16, 2012

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
11 09/10/12	09/10/12	M-F 1-130p	1-130p	1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTF 09/16/12 1		<u>Rate</u> \$100.00			***************************************	******	
Spots: # CI 1 4		V10/12 M	escription -F 1-130p	Start/End Time 1-130p	<u>Lengtl</u> :0:	<u>Ad-ID</u> 0			<u>Rate Type</u> \$100.00 NM
2 4	W 09	/12/12 1:30 PM M 11.1 09/10	-F 1-2p	1-2p	:36) CMT1215			\$100.00 NM
12 09/12/12	09/12/12	M-F 2-3p	2-3p	1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTF 09/16/121		<u>Rate</u> \$100.00			***************************************		
Spots: <u>#</u> Ct 1 4		<u>r Date </u>		Start/End Time 2-3p		1 <u>Ad-ID</u> 1 CMT1215			<u>Rate</u> <u>Type</u> \$100.00 NM
13 09/10/12	09/14/12	M-F 3-4p	3-4p	111	:30	3	\$100.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTF 09/16/12 111		<u>Rate</u> \$100.00			***************************************		
Spots: # Ct	n Day Air	r Date Air Time Do	escription	Start/End Time	Lengti	n Ad-ID			Rate Type
1 4		/10/12 3:38 PM M	-F 3-4p	3-4p	:30	CMT1215			\$100.00 NM
2 4	Th 09	/13/12 3:38 PM M	-F 3-4p	3-4p	:30) CMT1215			\$100.00 NM
3 4	F 09	/14/12 3:29 PM M	-F 3-4p	3-4p	:30) CMT1215			\$100.00 NM
14 09/10/12	09/14/12	M-F 4-5p	4-5p	1-11	:30	3	\$300.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTF 09/16/12 1-11-		<u>Rate</u> \$300.00					
Spots: # Cl		* * *		Start/End Time	Lenati	n Ad-ID			Rate Type
1 4		/10/12 4:40 PM M		4-5p		CMT1215			\$300.00 NM
2 4		/12/12 4:24 PM M	•	4-5p	:30	CMT1215			\$300.00 NM
3 4	Th 09	/13/12 4:19 PM M	-F 4-5p	4-5p	:36) CMT1215			\$300.00 NM
15 09/10/12	09/14/12	M-F 5-6p	5-6p	111	:30	3	\$300.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTF 09/16/12 111		<u>Rate</u> \$300.00					
Spots: # Ci			escription	Start/End Time	Lengti	n Ad-ID			Rate Type
14		/10/12 5:44 PM M		5-6p	:3) CMT1215			\$300.00 NM
2 4	Th 09	/13/12 5:54 PM M	-F 5-6p	5-6p	:3	CMT1215			\$300.00 NM
3 4	F 09	/14/12 5:53 PM M	-F 5-6p	5-6p	:30) CMT1215			\$300.00 NM
16 09/10/12	09/14/12	M-F 6-630p	6-630p	1-111	:30	4	\$400.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTF 09/16/12 1-111		<u>Rate</u> \$400.00					
Spots: # Cl				Start/End Time	Lenati	n Ad-ID			Rate Type
1 4		/10/12 6:12 PM M		6-630p) CMT1215			\$400.00 NM
2 4		/12/12 6:22 PM M	•	6-630p	-) СМТ1215			\$400.00 NM
3 4		/13/12 6:15 PM M	•	6-630p		CMT1215			\$400.00 NM
4.4		/14/12 6:10 PM M	•	6-630p	:3) CMT1215			\$400.00 NM



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6				
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	573336-1	09/30/12	September 2012	08/27/12 - 09/16/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	· '	Sept 10-16, 2012

									Spots/			
.ine	Start Date	End Date	Description		Start/End Time	MTWTFSS	Le	ength	Week	Rate	Туре	
17	09/10/12	09/14/12	M-F 630-7p		630-7p	1-112		:30	5	\$300.00	NM	
١		Start Date 09/10/12		<u>МТWTFSS</u> 1-112	Spots/Week 5	<u>Rate</u> \$300.00						
:	Spots: # Ch	Day Air		me Descripti	_	Start/En	d Time	Length	Ad-ID			Rate Type
	1 4			PM M-F 630-		630-7p	<u> </u>		CMT1215			\$300.00 NM
	2 4			PM M-F 630-	•	630-7p		:30	CMT1215			\$300.00 NM
	3 4			PM M-F 630-	•	630-7p		:30	CMT1215			\$300.00 NN
	5 4			PM M-F 630-	•	630-7p			CMT1215			\$300,00 NIV
	4 4			PM M-F 630-		630-7p			CMT1215			\$300.00 NM
18	09/10/12	09/10/12	FOX Prime	Monday 8-9p	8p-9p	M		:30	1	\$1,500.00	NM	
,		Start Date 09/10/12		MTWTFSS M	Spots/Week							
1	Spots: # Ch	Day Air		me Descripti	on	Start/En	d Time	Length	Ad-ID			Rate Type
	1 4				me Monday 8-9p	***************************************			CMT1215			\$1,500.00 NM
19	09/12/12	09/12/12	FOX X Fact	or	7-9p	W		:30	1	\$1,800.00	NM	
١		Start Date 09/10/12		<u> </u>	Spots/Week 1	Rate \$1,800.00						
:	Spots: # Ch	<u>Day</u> Air	Date Air Ti	me Descripti	on	Start/En	d Time	Length	Ad-ID			Rate Type
	1 4	W 09	/12/12 7:31	PM FOX X F	actor	7-9p		:30	CMT1215			\$1,800.00 NM
20	09/13/12	09/13/12	FOX X Fact	or	7-8p	T		:30	1	\$1,400.00	NM	· ··
1		Start Date 09/10/12		<u> </u>	Spots/Week 1	<u>Rate</u> \$1,400.00						
:	Spots: # Ch	Day Air	Date Air Ti	me Descripti	<u>on</u>	Start/End	<u>d Time</u>	Length	Ad-ID			Rate Type
	1 4	Th 09,	/13/12 6:58	PM FOX X F	actor	7-8p		:30	CMT1215			\$1,400.00 NM
21	09/10/12	09/14/12	M-F 9-10p		9-10p	1-1-1		:30	3	\$500.00	NM	
1		Start Date 09/10/12		MTWTFSS 1-1-1	Spots/Week 3	<u>Rate</u> \$500.00						
!	Spots: # Ch	Day Air	Date Air Ti	me Descripti	on	Start/Eng	d Time	Length	Ad-ID			Rate Type
	1 4	M 09	(10/12 9:13	PM M-F 9-10	p	9-10p		:30	CMT1215			\$500.00 NM
	2 4	W 09	/12/12 9:38	PM M-F 9-10)p	9-10p		:30	CMT1215			\$500.00 NM
	3 4	F 09	/14/12 9:40	PM M-F 9-10	p	9-10p		:30	CMT1215			\$500.00 NM
			M-F 10-103	Ωn.	10-1030p	1-111		:30	4	\$500.00	NM	
22	09/10/12	09/14/12	W-F 10-103	oρ								
	Weeks:	09/14/12 <u>Start Date</u> 09/10/12	End Date M	ор <u>MTWTFSS</u> 1-111	Spots/Week 4	<u>Rate</u> \$500.00						
\	Weeks:	Start Date	End Date M	MTWTFSS	Spots/Week 4		d Time	Length	Ad-ID			Rate Type
\	Weeks:	<u>Start Date</u> 09/10/12 <u>Day Air</u>	End Date 109/16/12 10 Date Air Ti	<u> </u>	Spots/Week 4 on	\$500.00			<u>Ad-ID</u> CMT1215			
1	Weeks: Spots: <u>#</u> Ch	Start Date 09/10/12 Day Air M 09/	End Date 1 09/16/12 1 Date Air Ti	MTWTFSS 1-111 me Descripti	Spots/Week 4 on 030p	\$500.00 <u>Start/En</u> d	ρ	:30				<u>Rate Type</u> \$500.00 NM \$500.00 NM

<u>Total Spots</u> 52 <u>Gross Total</u> \$19,425.00

\$500.00 NM

:30 CMT1215

Payment Terms 30 Days

44

09/14/12 10:08 PM M-F 10-1030p

10-1030p



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
573336-1	09/30/12	September 2012	08/27/12 - 09/16/12

ļ	Advertiser	Product	Estimate Number
	McCaskill/D/MO/US Senate	Sept 10-16, 2012	Sept 10-16, 2012

Agency Commission

\$2,913.75

Net Amount Due

\$16,511.25



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Media Strategies & Research Attention: Suzanne Lorimer 1580 Lincoln Street Suite 510 Denver, CO 80203

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WDAF 3600 Solutions Center Chicago, IL 60677-3006

2 4

3 4

W

F

09/05/12

09/07/12

8:43 AM M-F 7-9a

7:52 AM M-F 7-9a

Invoice #	Invoice Date	Invoice Month	Invoice Period
571919-1	09/30/12	September 2012	08/27/12 - 09/09/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 3-9, 2012	Sept 3-9, 2012

Flight Dates	Order #	Alt Order #
09/03/12 - 09/09/12	571919	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

Line Star	rt Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 09/0	03/12	09/09/12	M-F 5-530a	5-530a	-1-11	:30	3	\$250.00	NM	
Wee		Start Date 09/03/12		TFSS Spots/Week 11 3	<u>Rate</u> \$250.00					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Spot	ts: <u>#</u> Ch	<u>Day Ai</u>	<u>r Date </u>	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
}	1 4	Tu 09	9/04/12 5:14 AN	IM-F 5-530a	5-530a	:3	0 CMT1214			\$250.00 NM
	2 4	Th 09	0/06/12 5:24 AN	IM-F 5-530a	5-530a	:3	0 CMT1214			\$250.00 NM
	3 4	F 09	0/07/12 5:15 AM	IM-F 5-530a	5-530a	:3	0 CMT1214			\$250.00 NM
2 09/0	03/12	09/09/12	M-F 530-6a	530-6a	-1111	:30	4	\$250.00	NM	
Wee		Start Date 09/03/12		TFSS Spots/Week 11 4	<u>Rate</u> \$250.00					
Spot	ts: # Ch	<u>Day Ai</u>	<u>r Date</u> <u>Air Time</u>	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate Type</u>
ļ	1 4	Tu 09)/04/12 5:52 AN	IM-F 530-6a	530-6a	:3	O CMT1214			\$250.00 NM
	2 4	W 09	9/05/12 5:38 AN	IM-F 530-6a	530-6a	:3	0 CMT1214			\$250.00 NM
ĺ	3 4	Th 09	7/06/12 5:43 AN	IM-F 530-6a	530-6a	:3	0 CMT1214			\$250.00 NM
	4 4	F 09)/07/12 5:40 AN	IM-F 530-6a	530-6a	:3	0 CMT1214			\$250.00 NM
3 09/0	03/12	09/09/12	M-F 6-7a	6-7a	-1111	:30	4	\$450.00	NM	
Wee		Start Date 09/03/12		TFSS Spots/Week 11 4	<u>Rate</u> \$450.00					
Spot	ts: <u>#</u> Ch	<u>Day Ai</u>	<u>r Date Air Time</u>	Description	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
	1 4	Tu 09	9/04/12 6:53 AN	IM-F 6-7a	6-7a	:3	0 CMT1214			\$450.00 NM
	2 4	W 09	7/05/12 6:37 AM	IM-F 6-7a	6-7a	:3	0 CMT1214			\$450.00 NM
	3 4	Th 09	7/06/12 6:26 AM	IM-F 6-7a	6-7a	:3	0 CMT1214			\$450.00 NM
<u> </u>	4 4	F 09	0/07/12 7:00 AM	IM-F 6-7a	6-7a	:3	0 CMT1214			\$450.00 NM
4 09/0	03/12	09/09/12	M-F 7-9a	7-9a	1-1-1	:30	3	\$450.00	NM	
Wee		Start Date 09/03/12		TFSS Spots/Week	<u>Rate</u> \$450,00					
Spot	ts: <u>#</u> Ch	Dav Air		Description	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 4			IM-F 7-9a	7-9a		0 CMT1214			\$450.00 NM

7-9a

7-9a

:30 CMT1214

:30 CMT1214

\$450.00 NM

\$450.00 NM



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-00				
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	571919-1	09/30/12	September 2012	08/27/12 - 09/09/12
	··			

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 3-9, 2012	Sept 3-9, 2012

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
				1	<u> </u>	<u> </u>			
5 09/09/12	09/09/12	Su 7-9a	Su 7-9a		:30	. 1	\$150.00	NM 	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/121	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # C			ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1 4	Su 09	0/09/12 8:13 AM Su 7-9	a	Su 7-9a	:3	0 CMT1214			\$150.00 NM
6 09/06/12	09/06/12	M-F 9-10a	9-10a	1	:30	1	\$150,00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/121	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # C		V0/00/ 12 2	•	Start/End Time	Lengt	th Ad-ID			Rate Type
1 4		9:13 AM M-F 9-		9-10a	:3	O CMT1214			\$150.00 NM
7 09/07/12	09/07/12	M-F 10-11a	10-11a		:30	1	\$100.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/121	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # C			,	Start/End Time	Lengt	th Ad-ID			Rate Type
1 4	F 09	0/07/12 10:54 AM M-F 10)-11a	10-11a	:3	0 CMT1214			\$100.00 NM
8 09/04/12	09/04/12	M-F 11-1130a	11-1130a	-1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -T	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00			•		
Spots: # C			ption	Start/End Time	Lengt	th Ad-ID			Rate Type
14	Tu 09	0/04/12 11:28 AMM-F 11	I-1130a	11-1130a	:3	0 CMT1214			\$100.00 NM
9 09/04/12	09/07/12	M-F 12-1p	12-1p	-1-1	:30	2	\$225.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -1-1	Spots/Week 2	<u>Rate</u> \$225.00					
Spots: # C	Ch <u>Day Ai</u>	r Date Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
1 4		0/04/12 12:14 PM M-F 12	•	12-1p		0 CMT1214			\$225.00 NM
2 4	Th 09	0/06/12 12:54 PM M-F 12	2-1p	12-1p	:3	0 CMT1214			\$225.00 NM
10 09/05/12	09/05/12	M-F 1-2p	1-2p	1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/121	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # C				Start/End Time		th Ad-ID			Rate Type
1 4	W 09	1/05/12 1:46 PM M-F 1-	2p	1-2p	E:	0 CMT1214			\$100.00 NM
11 09/06/12	09/06/12	M-F 2-3p	2-3p	1	:30	1	\$100.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/121	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00					
Spots: # C	Ch <u>Day Ai</u>			Start/End Time		th Ad-ID			Rate Type
1 4	Th 09	0/06/12 2:54 PM M-F 2-	3p	2-3p	:3	0 CMT1214			\$100.00 NM
12 09/04/12	09/07/12	M-F 3-4p	3-4p	-11-1	:30	3	\$100.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -11-1	Spots/Week 3	<u>Rate</u> \$100.00					
Spots: # C	Ch <u>Day Ai</u>	r Date Air Time Descri		Start/End Time		th Ad-ID			Rate Type
1 4		0/04/12 3:39 PM M-F 3-	•	3-4p		O CMT1214			\$100.00 NM
2 4	W 09	0/05/12 3:39 PM M-F 3-	4p	3-4p		0 CMT1214			\$100.00 NM

3-4p

3:09 PM M-F 3-4p

34

09/07/12

:30 CMT1214

\$100.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
571919-1	09/30/12	September 2012	08/27/12 - 09/09/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Sept 3-9, 2012	Sept 3-9, 2012

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 09/04/12	09/07/12	M-F 4-5p	4-5p	-111	:30	3	\$300.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS: 09/09/12 -111		<u>Rate</u> \$300.00					
Spots: # Ch				Start/End Time		<u>n Ad-ID</u> D CMT1214			Rate Type
14		/04/12	,	4-5p 4-5p) CMT1214			\$300.00 NM \$300.00 NM
3 4		/06/12 4:26 PM M-F	•	4-5p	:30) СМТ1214			\$300.00 NM
14 09/03/12	09/07/12	M-F 5-6p	5-6p	111	:30	3	\$450.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS: 09/09/12 111-		<u>Rate</u> \$450.00					
Spots: # Ch				Start/End Time		<u>Ad-ID</u> CMT1214			Rate Type
1 4 2 4		/03/12 5:07 PM M-F /06/12 5:15 PM M-F	•	5-6p 5-6p) CMT1214			\$450.00 NM \$450.00 NM
3 4		/07/12 5:08 PM M-F	•	5-6p) CMT1214			\$450.00 NM
15 09/03/12	09/07/12	M-F 6-630p	6-630p	-11-1	:30	3	\$600.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS: 09/09/12 -11-1-		<u>Rate</u> \$600.00					
Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Type
1 4		/04/12 6:13 PM M-F	•	6-630p) CMT1214			\$600.00 NM
2 4 3 4		/05/12 6:23 PM M-F /07/12 6:15 PM M-F	•	6-630p 6-630p) CMT1214) CMT1214			\$600.00 NM \$600.00 NM
						3	¢450.00	N i h A	\$000.00 14191
16 09/03/12	09/07/12	M-F 630-7p	630-7p	-111	:30	<u></u>	\$450.00	NM 	
Weeks:	Start Date 09/03/12	End Date MTWTFS: 09/09/12 -111		<u>Rate</u> \$450.00					
Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Type
1 4		/04/12 6:48 PM M-F	•	630-7p) CMT1214			\$450.00 NM
2 4		/05/12 6:53 PM M-F	,	630-7p) CMT1214			\$450.00 NM
3 4		/06/12 6:53 PM M-F		630-7p) CMT1214			\$450.00 NM
17 09/03/12	09/03/12	FOX Prime Monday	8-9p 8p-9p	1	:30	1	\$1,500.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS: 09/09/12 1		<u>Rate</u> \$1,500.00					
Spots: # Ch			· ·	Start/End Time	Length	n Ad-ID			Rate Type
1 4	M 09		X Prime Monday 8-9p	8p-9p	:30) CMT1214			\$1,500.00 NM
18 09/07/12	09/07/12	FOX Prime Friday 8	-9p 8p-9p		:30	1	\$600.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS 09/09/121-		<u>Rate</u> \$600.00					
Spots: # Ch			scription	Start/End Time		<u>Ad-ID</u>			<u>Rate Type</u>
1 4	F 09	/07/12 8:43 PM FO	X Prime Friday 8-9p	8p-9p	:30) CMT1214			\$600.00 NM
19 09/03/12	09/07/12	M-F 9-10p	9-10p	111	:30	3	\$750.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFS: 09/09/12 111-		<u>Rate</u> \$750.00					
Spots: # Ch				Start/End Time		n Ad-ID			<u>Rate Type</u>
1 4		/03/12 9:09 PM M-F	•	9-10p) CMT1214			\$750.00 NM
24		/04/12 9:23 PM M-F /07/12 9:29 PM M-F	•	9-10p 9-10p) CMT1214) CMT1214			\$750.00 NM \$750.00 NM
34	1 09/	JOINTE J.EJ FIVI IVI-F	0-10p	2-100	.30	° جدیدها دادید ر			ψ/ JU.UU 14 V



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T 4			
Invoice #	Invoice Date	Invoice Month	Invoice Period
571919-1	09/30/12	September 2012	2 08/27/12 - 09/09/12

<u>Advertiser</u>	Product	Estimate Number
McCaskill/D/MO/US Senat	e Sept 3-9, 2012	Sept 3-9, 2012

(for a	Charl Data	End Data	Description	Statified Time	MT. TEO.	Longth	Spots/ Week	Data	Tuno	
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	vveek	Rate	Туре	North Control of the
20	09/03/12	09/07/12	M-F 10-1030p	10-1030p	1	:30	1	\$750.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/121	Spots/Week 1	<u>Rate</u> \$750.00					
	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	,	05/12 10:24 PM M-F 1		10-1030p	:3	0 CMT1214			\$750.00 NM
21	09/08/12	09/08/12	Sa 10-1030p	10-1030p	1-	:30	que que la companya de la companya d	\$630.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/121-	Spots/Week 1	<u>Rate</u> \$630.00					
ļ	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4		08/12 10:53 PM Sa 10		10-1030p	;3	0 CMT1214			\$630.00 NM
22	2 09/09/12	09/09/12	Su 9-10p	9-10p	1	:30	1	\$500.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/121	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4		09/12 9:36 PM Su 9-1		9-10p	:3	0 CMT1214			\$500.00 NM

<u>Total Spots</u> 45 <u>Gross Total</u> \$17,980.00

Payment Terms 30 Days

Agency Commission

\$2,697.00

Net Amount Due

\$15,283.00



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billin

Billing Address:

Media Strategies & Research Attention: Suzanne Lorimer 1580 Lincoln Street Suite 510 Denver, CO 80203

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006 INVOICE

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 570786-1
 09/30/12
 September 2012
 08/27/12 - 09/01/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WDAF
 Local WDAF House
 Kansas City WD Local

Advertiser Product Estimate Number

McCaskill/D/MO/US Senate Aug 27-Sept 2, 2012 Aug 27-Sept 2, 2012

Flight Dates	Order #	Alt Order#
08/27/12 - 09/02/12	570786	<u> </u>
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	•

Spots/

							Spots/			
ine	Start Date	End Date	e Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	08/27/12	09/02/12	M-F 5-530a	5-530a	1-11	:30	3	\$250.00	NM	
	Weeks:	Start Date	End Date MTWTF 09/02/12 1-11-		<u>Rate</u> \$250.00					
	Spots: # Ch	Day A	<u> Air Time</u> D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	M 0	8/27/12 5:23 AM N	I-F 5-530a	5-530a	:3	0 CMT1204			\$250.00 NM
	2 4	W 0	8/29/12 5:24 AM N	I-F 5-530a	5-530a	:3	O CMT1214			\$250.00 NM
	3 4	Th 0)8/30/12 5:13 AM N	l-F 5-530a	5-530a	:3	0 CMT1214			\$250.00 NM
2	08/27/12	09/02/12	M-F 530-6a	530-6a	-11	:30	2	\$250.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTF 09/02/12 -11		<u>Rate</u> \$250.00					
	Spots: # Ch	Day A	Air Date Air Time D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Tu 0	08/28/12 5:44 AM N	I-F 530-6a	530-6a	:3	0 CMT1214			\$250.00 NM
	2 4	F 0	8/31/12 5:55 AM N	-F 530-6a	530-6a	:3	0 CMT1214			\$250.00 NM
3	08/27/12	09/02/12	M-F 6-7a	6-7a	111111	:30	5	\$450.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTF 09/02/12 11111		<u>Rate</u> \$450.00					
	Spots: # Ch	Day A	<u> Air Date</u> <u>Air Time</u> D	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	M 0	08/27/12 6:13 AM M	I-F 6-7a	6-7a	:3	0 CMT1204			\$450.00 NM
	2 4	Tu 0	8/28/12 6:58 AM N	I-F 6-7a	6-7a	:3	O CMT1214			\$450.00 NM
	3 4	W 0	8/29/12 5:59 AM N	-F 6-7a	6-7a	:3	0 CMT1214			\$450.00 NM
	4 4	Th 0	8/30/12 6:36 AM N	I-F 6-7a	6-7a	:3	O CMT1214			\$450.00 NM
	5 4	F 0)8/31/12 6:54 AM N	I-F 6-7a	6-7a	:3	0 CMT1214			\$450.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
570786-1	09/30/12	September 2012	08/27/12 - 09/01/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Aug 27-Sept 2, 2012	Aug 27-Sept 2, 2012

								Spots/			
_ine	Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4	08/27/12	09/02/12	M-F 7-9a	3	7-9a	11111	:30	5	\$450.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$450.00					
	Spots: # Ch			ir Time Descri	•	Start/End Time	e Lenat	h Ad-ID			Rate Type
	1 4			3:08 AM M-F 7-		7-9a		0 CMT1204			\$450.00 NM
	2 4	Tu 08.	/28/12 8	3:54 AMM-F 7-	9a	7-9a	:3	0 CMT1214			\$450.00 NM
	3 4	W 08.	/29/12 8	3:47 AM M-F 7-	9a	7-9a	:3	0 CMT1214			\$450.00 NM
	4 4	Th 08.	/30/12 8	:07 AM M-F 7-	9a	7-9a	:3	0 CMT1214			\$450.00 NM
	5 4	F 08.	/31/12 7	':07 AM M-F 7-	9a	7-9a	:3	0 CMT1214			\$450.00 NM
5	09/01/12	09/01/12	Sa 7-9a		Sa 7-9a	1	:30	1	\$225.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch 1 4	<u>Day Air</u> Sa 09.		<u>ir Time Descri</u> ':56 AM Sa 7-9		Start/End Time Sa 7-9a		<u>h Ad-ID</u> 0 CMT1214			<u>Rate Type</u> \$225.00 NM
6	08/27/12	08/27/12	M-F 9-10)a	9-10a	1	:30	1	\$150.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
		08/27/12	09/02/12	M	1	\$150.00	. 1	in And ID			D-4- T
	Spots: # Ch 1 4			ir Time Descri 0:39 AM M-F 9-		Start/End Time 9-10a		<u>h Ad-ID</u> 0 смт1204			Rate Type \$150.00 NM
7	08/30/12	08/30/12	M-F 10-1	11a	10-11a	1	:30	1	\$100.00	NM	
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch	<u>Day Air</u>	Date Ai	ir Time Descrij	<u>otion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 4	Th 08.	/30/12 10):19 AMM-F 10)-11a	10-11a	:3	0 CMT1214			\$100.00 NM
8	08/29/12	08/29/12	M-F 11-1	1130a	11-1130a		:30	1	\$100.00	NM	
		Start Date 08/27/12	End Date 09/02/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch			ir Time Descrij	•	Start/End Time	e Lengti	h Ad-ID			Rate Type
	14			:09 AM M-F 11		11-1130a		CMT1214			\$100.00 NM
9	08/28/12	08/28/12	M-F 113	0a-12p	1130a-12p	-1	:30	1	\$100.00	NM	
		Start Date		MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	08/27/12 <u>Day Air</u>	09/02/12 Date Ai	-1 ir Time Descri	1 ntion	\$100.00 Start/End Time	a Longti	h Ad-ID			Rate Type
	1 4			:58 AM M-F 11		1130a-12p		CMT1214			\$100.00 NM
10	08/31/12	08/31/12	M-F 12-1		12-1p	1~~	:30	1	\$225.00	NM	
		Start Date	End Date	MTWTFSS	Spots/Week	<u>Rate</u>					
		08/27/12	09/02/12	1	1	\$225.00					- , -
	Spots: # Ch 1 4			<u>r Time</u> Descrij ::10 PM M-F 12		Start/End Time 12-1p		n <u>Ad-ID</u> 0 CMT1214			<u>Rate Type</u> \$225.00 NM
11	08/27/12	08/27/12	M-F 1-13	30p	1-130p	1	:30	1	\$100.00	NM	
		Start Date 08/27/12	End Date 09/02/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch	Day Air		r Time Descrip	· ·	Start/End Time	<u> </u>	Ad-ID			Rate Type

\$600.00 NM

INVOICE



3 4

08/31/12

6:13 PM M-F 6-630p

Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

-	Invoice #	Invoice Date	Invoice Month	Invoice Period
	FTOTOC 4	ACIACIA A		09/27/12 - 00/01/12
	5/0/86-1	09/30/12	September 2012	08/2//12 - 09/01/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US S	Senate Aug 27-Sept 2, 2012	Aug 27-Sept 2, 2012

l ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
65°	.,,								<u> </u>	reproductive residents and a second
12	08/28/12	08/28/12	M-F 130-2p	130-2p	-1	:30	1	\$100.00	NM	
	Weeks:	Start Date		Spots/Week	Rate					
	Spots: # Ch	08/27/12	09/02/12 -T	1 rintian	\$100.00	Longi	P V4 ID			Boto Tuno
	3pois. <u>#</u> Cn		<u>Date Air Time Desc</u> /28/12 1:51 PM M-F 1		Start/End Time 130-2p		<u>h Ad-ID</u> 0 CMT1214			<u>Rate Type</u> \$100.00 NM
	! +	10 00	/20/12 1,31 FW W-1	: 30-2p			IQ CHITEET			TOO.OO TAW
13	08/30/12	08/30/12	M-F 2-3p	2-3p	1	:30	1	\$100.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/121	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch	<u>Day Air</u>	<u>Date</u> <u>Air Time</u> <u>Desc</u>	ription	Start/End Time	Lengt	<u>h Ad-ID</u>			<u>Rate Type</u>
	14	Th 08	/30/12 2:29 PM M-F 2	2-3p	2-3p	:3	O CMT1214			\$100.00 NM
14	08/27/12	08/31/12	M-F 3-4p	3-4p	1-1-1	:30	3	\$150.00	NM	
	Weeks:	Start Date	End Date MTWTFSS 09/02/12 1-1-1	Spots/Week 3	Rate					
	Spots: # Ch	08/27/12 Day Air		•	\$150.00 Start/End Time	l anat	h Ad-ID			Rate Type
	1 4		/27/12 3:25 PM M-F 3		3-4p		0 CMT1204			\$150.00 NM
	2 4		/29/12 4:00 PM M-F 3	•	3-4p		0 CMT1214			\$150.00 NM
	3 4		/31/12 3:18 PM M-F 3	•	3-4p	,-	0 CMT1214			\$150.00 NM
	<u> </u>	1 00		······································				·		ψ100.00 14WI
15	08/28/12	08/30/12	M-F 4-5p	4-5p	-111	:30	3	\$300.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 -111	Spots/Week 3	<u>Rate</u> \$300.00					
	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
	1 4	Tu 08	/28/12 4:29 PM M-F 4	I-5p	4-5p	:3	0 CMT1214			\$300.00 NM
	2 4	W 08	/29/12 4:29 PM M-F 4	I-5p	4-5p	:3	0 CMT1214			\$300.00 NM
	3 4	Th 08	/30/12 4:48 PM M-F 4	-5p	4-5p	:3	0 CMT1214			\$300.00 NM
16	08/27/12	08/31/12	M-F 5-6p	5-6p	111	:30	3	\$450.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 111	Spots/Week 3	<u>Rate</u> \$450.00					
	Spots: # Ch			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4		/27/12 5:22 PM M-F 5		5-6p	:3	0 CMT1204			\$450.00 NM
	2 4	Th 08.	/30/12 5:51 PM M-F 5	5-6p	5-6p	:3	O CMT1214			\$450.00 NM
	3 4	F 08	/31/12 5:38 PM M-F 5	5-6p	5-6p	:3	0 CMT1214			\$450.00 NM
17	08/27/12	08/31/12	M-F 6-630p	6-630p	-11-1	:30	3	\$600.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 -11-1	Spots/Week 3	<u>Rate</u> \$600.00					
	Spots: # Ch			ů	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 4		/28/12 6:10 PM M-F 6		6-630p		0 CMT1214			\$600.00 NM
	2 4		/29/12 6:14 PM M-F 6	•	6-630p		O CMT1214			\$600.00 NM
	-:				2 2225		0			2000.00 1000

6-630p

:30 CMT1214



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
570786-1	09/30/12	September 2012	08/27/12 - 09/01/12

1	Advertiser	Product	Estimate Number
	McCaskill/D/MO/US Senate	Aug 27-Sept 2, 2012	Aug 27-Sept 2, 2012

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18 08/27/12	08/31/12	M-F 630-7p	630-7p	1111	:30	4	\$450.00	NM	
Weeks:	Start Date 08/27/12	End Date MTW 09/02/12 1111		<u>Rate</u> \$450.00					
Spots: # C			Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4			M-F 630-7p	630-7p	:3	0 CMT1204			\$450.00 NM
2 4	Tu 08.	/28/12 6:41 PM	M-F 630-7p	630-7p	:3	O CMT1214			\$450.00 NM
3 4	W 08.	/29/12 6:46 PM	M-F 630-7p	630-7p	:3	O CMT1214			\$450.00 NM
4 4	Th 08	/30/12 6:41 PM	M-F 630-7p	630-7p	:3	0 CMT1214			\$450.00 NM
19 08/27/12	08/27/12	FOX Prime Mon	day 8-9p 8p-9p	1	:30	1	\$1,500:00	NM	
Weeks:	Start Date 08/27/12	End Date MTW 09/02/12 1	***************************************	<u>Rate</u> \$1,500.00	***************************************				
Spots: # C	h <u>Day Air</u>	Date Air Time	<u>Description</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate Type</u>
1 4	M 08	/27/12 8:27 PM	FOX Prime Monday 8-9p	8p-9p	:3	0 CMT1204			\$1,500.00 NM
20 08/28/12	08/28/12	FOX Prime Tue	sday 8-9p 8p-9p		:30	1	\$1,500.00	NM	, , , , , , , , , , , , , , , , , , ,
Weeks:	Start Date 08/27/12	End Date MTW 09/02/12 -1		<u>Rate</u> \$1,500.00					
Spots: # C	h <u>Day Air</u>	Date Air Time	<u>Description</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 4	Tu 08.	/28/12 8:22 PM	FOX Prime Tuesday 8-9p	8p-9p	:3	0 CMT1214			\$1,500.00 NM
21 08/31/12	08/31/12	FOX Prime Frid	ау 7-8р 7р-8р		:30	1	\$600.00	NM	
Weeks:	Start Date 08/27/12	End Date MTW 09/02/12	Spots/Week	<u>Rate</u> \$600.00				***************************************	· · · · · · · · · · · · · · · · · · ·
Spots: # C	h <u>Day Air</u>	Date Air Time	<u>Description</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate Type</u>
1 4			FOX Prime Friday 7-8p	7p-8p	:3	0 CMT1214			\$600.00 NM
22 08/28/12	08/31/12	M-F 9-10p	9-10p	-1-11	:30	3	\$750.00	NM	
Weeks:	Start Date 08/27/12	End Date MTW 09/02/12 -1-1		<u>Rate</u> \$750.00		······································	····		
Spots: # C			Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4			M-F 9-10p	9-10p		0 CMT1214			\$750.00 NM
2 4	Th 08.		M-F 9-10p	9-10p	:3	0 CMT1214			\$750.00 NM
3 4	F 08	/31/12 9:27 PM	M-F 9-10p	9-10p	:3	0 CMT1214			\$750.00 NM
23 08/29/12	08/29/12	M-F 10-1030p	10-1030p	1	:30	1	\$750.00	NM	
Weeks:	Start Date 08/27/12	End Date MTW 09/02/121-		<u>Rate</u> \$750.00					
Spots: # C			<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4		•	M-F 10-1030p	10-1030p	:3	0 CMT1214			\$750.00 NM
24 08/27/12	08/27/12	M-F 1030-1102;	1030-1102p	1	:30	1	\$375.00	NM	
Weeks:	Start Date 08/27/12	End Date MTW 09/02/12 1		<u>Rate</u> \$375.00		······································			
Spots: # C			<u>Description</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1 4			M-F 1030-1102p	1030-1102p	:3	O CMT1204			\$375.00 NM

<u>Total Spots</u> 48 <u>Gross Total</u> \$20,225.00





Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

*	Invoice #	Invoice Date	Invoice Month	Invoice Period
	570786-1	09/30/12	September 2012	08/27/12 - 09/01/12

Advertiser	Product	Estimate Number
McCaskill/D/MO/US Senate	Aug 27-Sept 2, 2012	Aug 27-Sept 2, 2012

Agency Commission

\$3,033.75

Net Amount Due

\$17,191.25